

**Picturing a *Greater Cleveland*: Challenges and Opportunities for Better Health, *Greater Cleveland's* Third Community Health Checkup.**

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Anticipating *Better Health's* third public report in June, this session will focus on challenges and opportunities for displaying results of diabetes care and outcomes in Greater Cleveland. The session will include presentations and group discussion about alternative approaches and displays that will engage participants and narrow the possibilities. The Community Healthy Checkup can be downloaded from [www.betterhealthcleveland.org](http://www.betterhealthcleveland.org).

*Better Health's* Checkup includes *region-wide* results, *practice-level* results, *changes* in results, and the display of exceptional (high) achievement against standards for care and outcomes in diabetes. Region-wide results are stratified by insurance, race, and estimated patient income and educational attainment. Practice-level results are stratified only by insurance. Challenges include how to meaningfully display changes in achievement, at regional and practice levels, and best to represent region-wide results in a way that is easily understood by the public, employers, providers, and policymakers. Opportunities (and related challenges) include using GIS mapping techniques that use geo-coded patient data.